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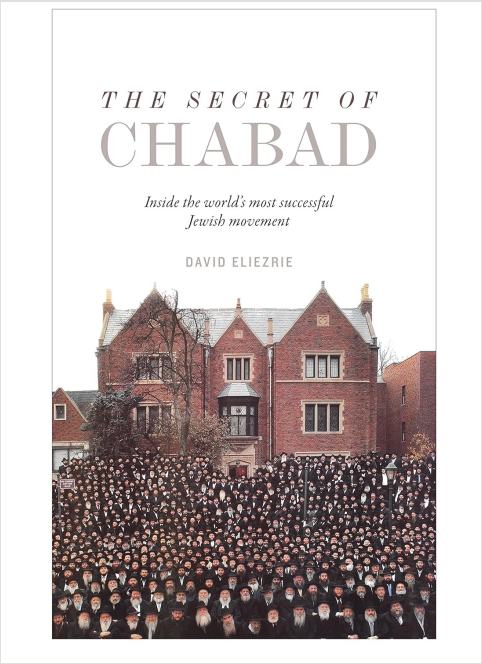

The Secret of Chabad

Inside The World's Most Successful Jewish Movement

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Considered one of the most influential movements in modern Judaism, writers have speculated for decades about the unparalleled success of Chabad Lubavitch. In The Secret of Chabad, Rabbi David Eliezrie depicts the events, philosophies, and personalities that have made Chabad Lubavitch a worldwide phenomenon. From his unique style weaving together narrative and fact, history and philosophical insight, interviews with shluchim and Chabad leaders from across the globe, and personal recollection emerges a world rich in tradition and the enormous love for fellow Jews that is embodied by the shluchim. In this book, Rabbi Eliezrie combines the insider's perspective of a long-time Chabad shaliach with the storytelling flair of a prolific writer.

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